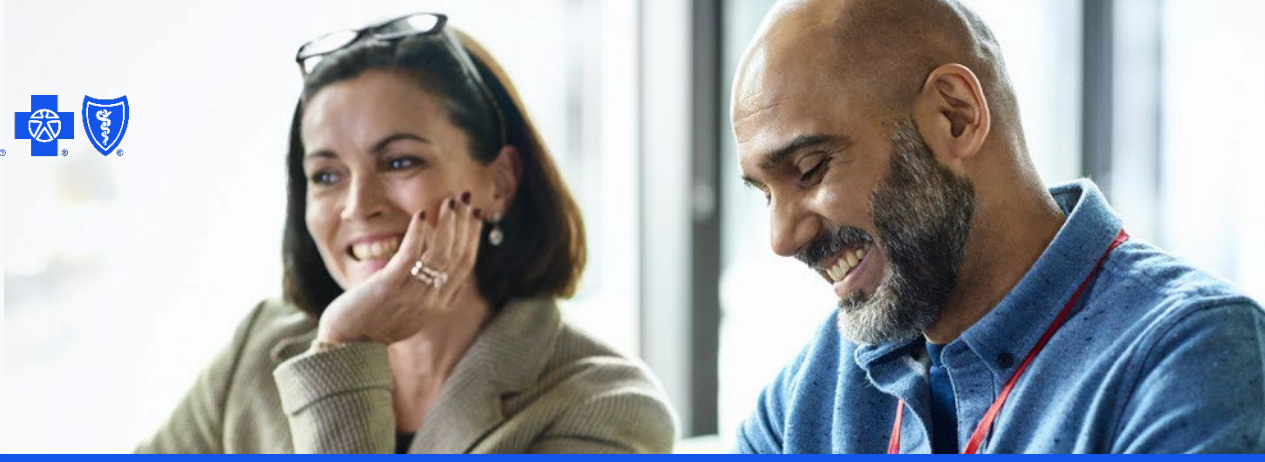
Anthem



Rewarding your success

Exceed your goals and earn more with our sales bonus program

You work hard, and your success is our success. To show how much we appreciate your tenacity, we've set up a special broker incentive program for you. The more you sell, the more you earn.

Broker bonus for Individual and Family Plans

New Medical Sales	Bonus
Tier 1: 1-19 members	$85 PMPY
Tier 2: 20+ members	$170 PMPY

Payout schedule

Time period	Reconcile month	Month paid	Policies active through
Q1 new members (Jan - Mar)	June 2027	July 2027	May 1, 2027
Q2 new members (Apr - Jun)	Sept 2027	Oct 2027	Aug 1, 2027
Q3 new members (Jul - Sep)	Nov 2027	Dec 2027	Nov 1, 2027
Q4 new members (Oct - Dec)	March 2028	April 2028	Feb 1, 2028

We're ready to help you exceed your goals and reward you for your successes.

For additional information, contact us:

1-877-304-6470
producers@elevancehealth.com

Program Details

- This bonus program runs from January 1, 2027 to December 31, 2027.
- To qualify, you must sell a minimum of 1 new medical contract.
- Business sold must be located in Colorado.
- Compensation is payable only to a broker of record (BOR) who is duly licensed, appointed (if applicable), and contracted with Anthem in Colorado.
- General agents, national brokers, and ICHRA administrators are not eligible for this bonus.
- Final payment is based on the number of effectuated newly enrolled subscribers as of the effective date.
- Bonus is paid only to the BOR as of the original effective date.
- Anthem reserves the right to make all rules, prize selections, and determinations regarding this bonus program and may change or eliminate the program at any time without notice.
- Compensation under this program will be reported where required by state or federal law or regulation.

Find your Individual broker guide here.
Scan this QR code with your phone's camera.

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