2027 Agency Bonus Program

Grow your business and earn more with Wellpoint

As a trusted advisor, your role in keeping individuals covered and protected is critical. To show how much we appreciate your commitment, we've designed a special broker incentive program for you. The more you sell, the more you earn.

Individual Medical Sales Bonus

National Bonus Eligibility and Payout

Requirements: 1,000 total members across all states, with at least 250 members per state to qualify for that state's bonus.

Per-Member Bonus:

- $100 - Florida
- $100 - Maryland
- $100 - Texas

Excludes: Washington

Aggregate Bonus

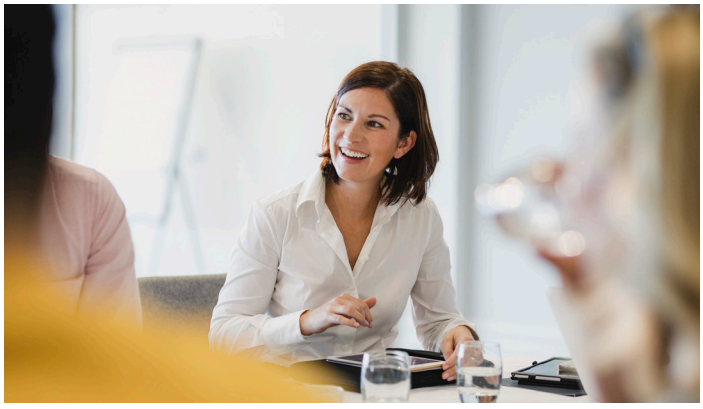
- 15,000+ members: $250,000

We're ready to help you exceed your goals and reward you for your successes. The bonus program begins on January 1, 2027.

For additional information, contact Wes Antenen at **770-846-6686,** or **wes.antenen@elevancehealth.com**.

Payout schedule

Time period	Reconcile month	Month paid	Policies active through
Q1 new members (Jan. - March)	June 2027	July 2027	May 1, 2027
Q2 new members (April - June)	Sept. 2027	Oct. 2027	Aug. 1, 2027
Q3 new members (July - Sept.)	Nov. 2027	Dec. 2027	Nov. 1, 2027
Q4 new members (Oct. - Dec.)	March 2028	April 2028	Feb. 1, 2028
Aggregate Bonus	Jan. 2028	Feb. 2028	Dec. 31, 2027



Program details

This bonus program runs from January 1, 2027 to December 31, 2027.

- All members must be domiciled in the state where their Wellpoint plan does business.
- Bonus does not apply to change of coverage, AOR changes, book of business transfers, etc.
- Wellpoint may report bonus compensation as permitted or required by law.
- Additional members added to an existing policy after the Original Effective Date do not qualify toward this bonus.
- New members must not have had a prior Individual Wellpoint plan within 90 days of effective date.
- This is intended only to be a summary and is subject to change. Wellpoint reserves the right to interpret the terms and conditions of our programs, including eligibility, calculation, and payout, and may terminate this program at any time. Only a definitive agreement in writing by you and an authorized Wellpoint representative will be binding upon Wellpoint.

Find all your broker tools in one place.
Scan this QR code with your phone's camera.

Rewarding your success.

Thank you for all you do.

Coverage provided by: In Florida: Simply Healthcare Plans, Inc. doing business as Wellpoint Florida, Inc.; In Maryland: Wellpoint Maryland, Inc.; In Texas: Wellpoint Insurance Company.