2027 Agency Bonus Program

Grow your business and earn more with Anthem



As a trusted advisor, your role in keeping individuals covered and protected is critical. To show how much we appreciate your commitment, we've designed a special broker incentive program for you. The more you sell, the more you earn.

Individual Medical Sales Bonus

National Bonus Eligibility and Payout

Requirements: 1,000 total members across all states, with at least 250 members per state to qualify for that state's bonus.

Per-Member Bonus:

- $170 – CO
- $50 – CT
- $100 - NH non-Catastrophic plans
- $100 – All other eligible states

Excludes: CA, NY, WI & NH Catastrophic plans only.

Aggregate Bonus

- 15,000+ members: $250,000

Payout schedule

Time period	Reconcile month	Month paid	Policies active through
Q1 new members (Jan. - March)	June 2027	July 2027	May 1, 2027
Q2 new members (April - June)	Sept. 2027	Oct. 2027	Aug. 1, 2027
Q3 new members (July - Sept.)	Nov. 2027	Dec. 2027	Nov. 1, 2027
Q4 new members (Oct. - Dec.)	March 2028	April 2028	Feb. 1, 2028
Aggregate Bonus	Jan. 2028	Feb. 2028	Dec. 31, 2027

We're ready to help you exceed your goals and reward you for your successes. The bonus program begins on January 1, 2027.

For additional information, contact Wes Antenen at **770-846-6686,** or **wes.antenen@elevancehealth.com**.

Find all your broker tools in one place.
Scan this QR code with your phone's camera.

Anthem

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Program details

This bonus program runs from January 1, 2027 to December 31, 2027.

- For this bonus, Anthem will only count members that are domiciled in the state where their Anthem plan does business.
- Bonus does not apply to change of coverage, AOR changes, book of business transfers, etc.
- Anthem may report bonus compensation as permitted or required by law.
- Additional members added to an existing policy after the original effective date do not qualify toward this bonus.
- New members must not have had a prior Individual Anthem plan within 90 days of effective date.
- This is intended only to be a summary and is subject to change. Anthem reserves the right to interpret the terms and conditions of our programs, including eligibility, calculation, and payout, and may terminate this program at any time. Only a definitive agreement in writing by you and an authorized Anthem representative will be binding upon Anthem.
- Brokers based in New York are not eligible to participate in the bonus program.



Rewarding your success.

Thank you for all you do.

Anthem

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by Compcare Health Services Insurance Corporation (Compcare) or Wisconsin Collaborative Insurance Corporation (WCIC). Compcare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.