everest®

NEW PRODUCTS. NEW OPPORTUNITIES.

EXTRA CASH IN YOUR POCKET

We're kicking off Q4 with an incentive designed to help you finish the year strong!

With the launch of our newest Legacy Series plans, you have even more options to help your clients find the right coverage – **and for a period of time, you'll earn an extra $50 for every qualifying application!**

PROGRAM DATES	EARN	QUALIFY
OCT 1 - DEC 31, 2026	**$50** PER ISSUED APPLICATION	**5** ISSUED AND ACTIVE APPLICATIONS *CHAS and HIP may be combined.*

SUBMISSION REQUIREMENT

Applications submitted between **10/1 – 12/31/2026**, and received in home office by **1/8/2027**, will count toward the incentive.

INCENTIVE PROGRAM RULES

FOR AGENT USE ONLY. Eligible Products; Legacy Series Cancer, Heart and Stroke and Hospital Indemnity plans underwritten and issued by Everest Reinsurance Company and Everest Denali Insurance Company. Applications must be signed between October 1, 2026 and December 31, 2026, and must be received at the home office by close of business January 8, 2027 to count. Writing Agent or Agency must have a minimum of five issued and active policies (can be combination of both products) during the incentive period in order to qualify. LOA producers' business will count toward Agency. Bonus will be paid to the Writing Agent or Agency in the same manner for which commissions are paid. Bonus is only paid on active, premium-paying policies. Agents and agencies must be in compliance with all guidelines and state regulations, be appointed, and in good standing with Everest Reinsurance Company at the time of bonus payout. Bonuses will be calculated and processed by 2/15/2027. Everest Reinsurance Company, at its sole discretion, reserves the right to change the program rules and qualification requirements.